

Report to the Governing Council following the Feedback collected from the Employers (Corporate Feedback) during Academic Session 2019-20 :


The Feedback from various visiting Employers during the Academic Session 2019-20 has been collected by our Training & Placement Cell and has further been compiled as well. The Companies having participated to this exercise include, EaseMyTrip.com, Ceasefire Industries Ltd., Chaitanya India Fin Credit Pvt. Ltd., Decathlons Ports India Pvt. Ltd., J K Technosoft, LT Foods Ltd., Varuna Integrated Logistics Pvt. Ltd., Smart Connect Technologies, Utkarsh Small Finance Bank, VIA Digital Media & News Pvt. Ltd., etc. The contents and various inputs of the Feedback, thus collected, have then been studied and analyzed by a team comprising of Director, Registrar, Coordinator – IQAC, Head of the Department of Management, Commerce & Mass Comm., Head of the Department of Computer Sciences, and General Manager, Corporate Affairs on 20th June, 2020. Following is a brief account of the observations made by the team-members for the kind perusal and needful for the Members of Governing Council :

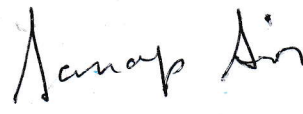
1. Communication and Presentation skills need to be polished.
2. Quantitative Aptitude needs to be improved.
3. General Knowledge and Practical exposure on Technology require improvement.
4. Domain Knowledge in Sales, Marketing, and Microfinance needs to be more clear.


Actions Taken :

1. With a view to improve Communication & Presentation skills, General Knowledge, and Quantitative Aptitude, regular sessions of Group Discussion, Personal Interview and Online Aptitude Tests under the Employability Enhancement Programme have been implemented more rigorously with visible improvements in the results.
2. The Mentors allocated for Summer Training have been asked to ensure better practical exposure to the student-trainees during summer placements in consultation with the respective corporate guides.
3. The concerned Course Coordinators have been asked to address to the issue of improving domain knowledge among the students in the areas of concern.
4. Minor changes in the syllabi of Sales & Marketing Management plus Microfinance, as pointed out by the corporate people, have been noted down to be endorsed to the concerned University for needful. The effort is further being augmented through organization of pertinent workshops.


(GM, Corporate Affairs)


(Coordinator, IQAC)


(HoD, Mgmt, Comm. & Mass Com.)


(HoD, Comp. Sc.)


(Registrar)


(Director)

Report to the Governing Council on the Feedback collected from the Alumni during Academic Session 2019-20 :

In the wake of COVID-19 Pandemic, the Feedback from the Alumni could be collected during the only Alumni Meet held on 18th January, 2020 at Mumbai in the Academic Session 2019-20. The Feedback contents and various inputs, thus collected, have further been studied and analyzed by a team comprising of Director, Registrar, Coordinator – IQAC, Head of the Department of Management, Commerce & Mass Comm., Head of the Department of Computer Sciences, and Coordinator, Alumni Association on 14th June, 2020. Following is a brief account of the observations made by the team-members for the kind perusal and needful for the Members of Governing Council :

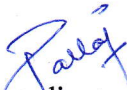
1. Serious efforts be made to make the students aware on the career prospects in emerging as well as traditional sectors including, General Insurance, Financial Services, Business Analytics, Supply Chain & Logistics, Digital Media, etc.
2. More efforts need to be made to develop Entrepreneurial Acumen and Startup Culture among the students.
3. Students should be provided with hands-on training of Microsoft Excel.
4. More interaction of Alumni members with the current students should be held.

Actions Taken :

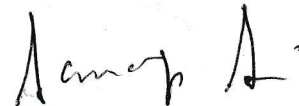
1. In order to sensitize the students on the career prospects in emerging as well as traditional sectors, a series of Webinars have been conducted wherein the industry experts plus alumni holding rich experience in the domains of General Insurance, Financial Services, Business Analytics, Supply Chain & Logistics, Digital Media, etc. were roped-in.
2. DST-sponsored Entrepreneurial Awareness Camp, Startup Business Model Contest and Guest Lectures have been organized to develop Entrepreneurial Acumen and Startup Culture among the students.
3. Workshops have been planned for providing hands-on training of Microsoft Excel to the students.
4. For providing more interaction, experience sharing & hand holding between alumni and current students, a series of interactive sessions are being organized.



(Coordinator, Alumni Asso.)



(Coordinator, IQAC)



(HoD, Mgmt, Comm. & Mass Com.)



(HoD, Comp. Sc.)



(Registrar)



(Director)

Report to the Governing Council on the Feedback collected from the Faculty Members during Academic Session 2019-20 :


The exercise of collecting Feedback from the members of Faculty in Academic Session 2019-20 has already been done and compiled recently as well. The Feedback contents and various inputs drawn on academic ambience and infrastructure by the faculty members, have further been studied and analyzed by a team comprising of Director, Registrar and Coordinator – IQAC on 7th June, 2020. Following is a brief account of the observations made by the team-members for the gracious perusal and needful for the Members of Governing Council :

1. Emphasis needs to be given for a Technology-enabled teaching-learning process and E-contents should be made available.
2. In order to create better research culture, more support for research should be provided, and the existing research incentive scheme needs to be revised.
3. For enabling the teachers to make more use of ICT in teaching-learning, relevant training sessions be organized.
4. More SMART classes should be made available and ICT services should be improved in terms of internet speed and resources.

Actions Taken :

1. A meeting of the Director with Manager (IT) and all the Faculty Members was convened where the Director instructed them to prepare Technology-enabled teaching-learning process and policies regarding E-content development. The outcome is the launch of moodle E-learning platform in March 2020, and so far more than 1000 E-contents in the form of PPT/PDF and Video have been developed and made available to the students.
2. Taking a quick action, the existing research incentive scheme has been revised to make it more attractive, and one FDP to focus on research paper writing and research project preparation has been planned.
3. With a view to enable the teachers to make better use of ICT in teaching-learning, a number of training sessions have been organized.
4. Four SMART classes have been made available, and internet speed has been enriched through optical fiber wiring in all classrooms.


(Registrar)


(Coordinator, IQAC)


(Director)